



# YOUR ONE SOLUTION FOR



BARS & RESTAURANTS

BROADCAST RADIO

BROADCAST TV

CASINOS

CINEMAS

CONVENTION CENTERS

CORPORATE

CRUISE SHIPS

eSPORTS

GOVERNMENT

HEALTHCARE

HIGHER EDUCATION

HOTELS

HOUSES OF WORSHIP

K-12/PRIMARY EDUCATION

KARAOKE

LIVE ENTERTAINMENT

MUSEUMS

NIGHTLIFE

PERFORMING ARTS

PORTABLE PA SYSTEMS

RECORDING

RETAIL DESTINATIONS

STADIUMS & ARENAS

THEMED ATTRACTIONS

TRANSPORTATION

# THE HARMAN FAMILY

**AKG** MICROPHONES, HEADPHONES

**AMX** VIDEO SWITCHERS, NETWORKED AV ENCODERS AND DECODERS, COLLABORATION AND  
CONFERENCING SYSTEMS, DEVICE CONTROL SYSTEMS, AV MANAGEMENT SOFTWARE

**ESS** DIGITAL SIGNAL PROCESSORS, AUDIO CONTROL

**CROWN** POWER AMPLIFIERS

**dbx** LOUDSPEAKER MANAGEMENT SYSTEMS, DIGITAL SIGNAL PROCESSORS, AUDIO CONTROL

**JBL**  
PROFESSIONAL LOUDSPEAKERS, PORTABLE PA SYSTEMS, COMMERCIAL AMPLIFIERS, COMMERCIAL MIXERS

**lexicon** AUDIO EFFECTS HARDWARE AND SOFTWARE

**Martin** STAGE LIGHTING FIXTURES, LIGHTING CONTROLLERS, ATMOSPHERIC EFFECTS,  
ARCHITECTURAL LIGHTING FIXTURES, LED VIDEO DISPLAY SYSTEMS

**Soundcraft** MIXING CONSOLES, STAGEBOXES, RECORDING INTERFACES, EFFECTS PROCESSORS

**STUDER** MIXING CONSOLES, ROUTING AND I/O, WORKFLOW & AUDIO SOLUTIONS

# ONE SOLUTION FOR ALL

HARMAN delivers the world's most captivating esports experiences by ensuring that every gamer or guest enjoys themselves to the point of automatically planning their return. A cohesive infrastructure of audio, video, lighting, broadcasting, restaurant, bar, and retail solutions creates a second to none visitor experience and countless recurring ROI.



**BROADCAST CONTROL ROOM**



**RESTAURANTS / BARS / GAMING STATIONS**



**OUTSIDE BROADCAST TRUCK**



**FLOOR / STAGES**



## COMMON HARMAN APPLICATIONS IN eSPORTS SPACES

Broadcast Control Room

Restaurants / Bars /  
Gaming Stations

Outside Broadcast Truck

Floor / Stages

Training Rooms / Backstage

Exterior

Suites

Concourse / Retail Shops /  
Restrooms

Front of House / Off-Stage



TRAINING ROOMS /  
BACKSTAGE



EXTERIOR



SUITES



CONCOURSE / RETAIL  
SHOPS / RESTROOMS



FRONT OF HOUSE /  
OFF-STAGE



# CREATING THE PERFECT eSPORTS EXPERIENCE

HARMAN Professional has everything needed to support the wide range of esports venue requirements. From delivering a complete audio, video, and lighting competition experience to ensuring impeccable guest experiences throughout the building, HARMAN has the ideal esports solution for every venue.



## EXTERIOR

### Changing The City Skyline

An esports stadium or arena exterior makes a lasting statement, permanently changing the city skyline and impacting gamers & guests long before they even walk through the door. HARMAN architectural lighting and media façade solutions transform buildings into powerful performance and entertainment centers.



## SUITES

### True VIP Treatment

Suites are where esports stadiums and arenas cater to their VIP clients. HARMAN's innovative suite solutions envelop visitors with a luxurious ambience of integrated touch panels for on demand services and the best audiovisual and lighting experiences to entertain and excite friends, families and clients.



## FLOOR / STAGES

### Where the Action Is

The floor and its showcase stages anchor the action in any esports venue. With legendary and industry leading audio, video, and dynamic lighting solutions, HARMAN has the experience to capture, illuminate, and deliver the action to ensure players and in-game activity can be seen and heard from any seat in the house.



## TRAINING ROOMS / BACKSTAGE

### Warm-Up and Stay Informed

Training rooms and backstage areas allow players to practice, rest, and reconnect before and after competition. With HARMAN audio solutions, video distribution, and signage solutions, venue owners can provide players with an engaging atmosphere they'll look forward to re-experience.



## OUTSIDE BROADCAST TRUCK

### Flexibility and Adaptability

The broadcast world is ever-changing, whether due to an esports event moving to a new city or due to shifts in the technology landscape itself. HARMAN's OB truck technologies provide the ultimate in flexibility and future-proofing to ensure the perfect broadcast solution for any situation.



## CONCOURSE / RETAIL SHOPS / RESTROOMS

### Maximizing Venue ROI

Each guest will spend a significant amount of time traversing the concourse visiting retail shops and restrooms. HARMAN's technology solutions engage guests with background music, visuals, and lighting to set a tone that ensures they stay longer and return again and again.



## FRONT OF HOUSE / OFF-STAGE

### Simplified Audiovisual and Lighting Management

The world's biggest performers trust HARMAN sound mixing, video distribution, and lighting control technology show after show. They know only HARMAN can deliver the level of consistent and reliable support they demand to guarantee show-stopping competitions, night after night.



## RESTAURANTS / BARS / GAMING STATIONS

### Keep Your Guests Engaged

Restaurants, bars, and gaming stations offer visitors the ability to enjoy food, drink, conversation, and gaming in between events without needing to leave the venue. HARMAN has a range of solutions designed to showcase menus, entertain guests, deliver information and cross- and up-sell food, beverages and merchandise to support guests and drive additional revenue.



## BROADCAST CONTROL ROOM

### Capture and Broadcast

Capturing and broadcasting esports competitions is often just as important as execution of live views, requiring operators and equipment to make changes and adjustments very quickly. With HARMAN's Studer all-in-one consoles and routing solutions, broadcasts can be live streamed via Twitch or other on- or off-line platforms.

# WORLDWIDE SOLUTION SUPPORT

## HARMAN HAS SALES OFFICES AROUND THE GLOBE READY TO HELP

Wherever you are, you can always contact us. We have dedicated team members ready and knowledgeable around the world who know our products inside-out.



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