

SPORTS & Arena



Amazing Engagement, World-Class Experience and Proven ROI

The technology of choice for many of the world's leading stadia, arenas and sports teams, Tripleplay has helped clients across the globe deliver an improved fan experience, better engagement and a proven, award winning, return on investment.

Our video streaming, IPTV and Digital Signage solutions are also in use at training grounds across the world to deliver live feeds, analytics, entertainment and communications.

Stadium & Arena Technology:

- Live broadcast TV and Digital Signage.
- Live match streams.
- Advertising and revenue generation.
- Digital Menu Boards, EPOS and Venue Management software integration.
- Fan Communications.
- High Density (HD) WiFi video streaming.
- Corporate box TV, including PMS integration.
- Video analytics, including SportsCode, ProZone, Opta and Amisco integration.



2016
SPORTS
TECHNOLOGY
AWARDS

WINNER

Best Technology for
Commercial Returns

PROUD TO WORK WITH:



"We wanted a venue that was world-class. With the help of Tripleplay we have achieved exactly that, and we're proud to call them a partner."

Daytona International Speedway

Sports & Arena



Stadium Digital Signage & IPTV

Our single platform Digital Signage and IPTV solution allows the delivery of advertising, communications, live streams and special events to all TV screens in a stadium, arena or on the training ground. Enabling ROI through the sale of advertising space, tickets, services and merchandise; digital signage has become a key player in generating additional revenue streams within sports stadia and arena.

Digital Menu Boards

Deliver live pricing, availability and visually impacting menus with the Tripleplay Digital Signage platform. Our solution has the capability to integrate with 3rd party Electronic Point of Sale (EPOS) and Venue Management Software systems to ensure food and beverage menus are automated and smart; ensuring maximum event day revenue generation opportunity.

Corporate Box TV

Deliver live streams, TV, presentation facilities and news to corporate box clients via a personalised Interactive IPTV Portal. With integration into Property Management Systems (PMS) you can also enable guests to make merchandise, food and drink purchases from the in-box TV.

Training Ground Technology & Player Analytics

Stream live training ground feeds and deliver communications messaging, entertainment and news to TVs, mobile devices and PCs across any training and office campus.

Our HD Encoder delivers sub 400msec video to Set Top Boxes and TV screens whilst through integration of our Player Analytics App with 3rd party software including Opta, STATS, Amisco and Sportscodel we enable tagging, search, playlist creation, monitoring and review of content for performance analytics.

Player Liaison App

Ensuring players settle into their environment easily and quickly is vital to ensure maximum impact and performance. Our Player Liaison App is a central communications point for players and staff to find local services, team mate and colleague contact details, view diaries and communicate with the club. The solution integrates with Tripleplay Digital Signage to ensure maximum visibility of calendar changes, messages and important club communications.

High Density WiFi Video Streaming

While everybody else tries to solve the problem of poor WiFi delivery in stadia and arenas, Tripleplay has solved the problem of delivering quality video on unstable networks through our High Density WiFi Streaming SDK. Available as part of our own fan engagement app or as an add on to a pre-existing video app, our solution enables video delivery in places previously not possible.

We integrate with:



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hello@jpro.co.nz 09 275 8710

